Descriptive Wireframe

Page #5 – Closing Page:

**Description:**

* Closing page of website – briefly covers 3 different mediums of modern-day art
* Consists of
  + Simple page header with only the website title in order to match the simplicity of the introductory page’s header
  + A navigation menu center aligned beneath the website title – the navigation menu buttons change colour in order to match the scheme of the page when hovered over for colour consistency and visual effects – the selected artist will not have this
  + On the left: Content discussing 3 mediums of modern art, discussing particular works and who they were created by
  + On the right: Photographs of said works pulled off of artist’s social media accounts
  + Footer: With the same idea as page 1’s ‘running head’, pertaining to the particular page the reader is on. As well as page title and block next/previous buttons with the same colour consistency and visual effects concept as the navigation menu
  + A ‘what is the time now?’ function for the reader to be able to know what the time is after reading each page
  + Clickable links to each artist’s social media account

**Font:**

* Heading:
  + Same a page 1
  + Obvious title allows it to not be grouped with varying content on the page
* Body:
  + Font: Same as page 1 in order to maintain consistency throughout website that body content is grouped together by sharing the same ‘look’ made up of font, size and colour
  + Font-size: Same as page 1, large enough for readability yet, does not remove attention from headings and subheadings
  + Heading font-size and subheading font size have been grouped due to not requiring any obvious headings to stand out, the page only has a few in order to separate content so, same as page 1, these are slightly larger and in a darker, bolder font to stand out from body content and all be easily grouped and recognisable as headings
  + Body content colour was again kept the same as page 1 for consistency purposes and visual appeal due to presence of an associating colour scheme while maintaining high contrast for easy readability
  + Background colour: Same as page 1 again, for consistency of website’s colour scheme – maintains high contrast without being a distracting colour
  + Body background colour: Same as page 1 again, for consistency of website’s colour scheme – maintains high contrast without being a distracting colour

**Alignment:**

* Content is left aligned in order to be easily grouped yet, distinctly separated from the photograph portion of the page
* Photographs are right aligned in order to be easily paired and distinguished separately from content, also to prove an aesthetically pleasing appearance
* Footer alignment is the same as page 1 for consistency

**Media:**

* Images of the artist’s works through the photographs on the right of the page

**Interactivity:**

* Relative links to the other pages on the site
* Previous page button
* Clicking the what is the time now button will display the current time
* Instagram icons – links to artist’s Instagram accounts